

We provide an automated insurance referral program using our product [eConnectMarket](#), designed to match Insurance Seeking consumers, who cannot find property insurance, with licensed Insurance agents and insurers who are writing new business.

Our product [eConnectMarket](#) has been used to build Florida Market Assistance Plan (FMAP) system which became operational at the Citizens Property Insurance Corporation, in Tallahassee, Florida in 2005. The FMAP system can be reached at: <http://www.fmap.org/>

[eConnectMarket](#) is simple to use and is extremely fast and accurate.

The system allows a Consumer to solicit competitive insurance quotes for their property.

- Consumers can create and manage a list of their properties, and provide specific information about the properties, such as the following; amount of coverage desired; date needed; date built; square footage; dates that upgrades were applied to the roof, A/C, electrical, etc.; construction type; proximity to salt water and fire stations; swimming pools; dogs; farming; # of insurance claims filed; and several other property characteristics.

When a Consumer enters their specific Insurance need, the system provides an e-mail alert of those needs as an announcement to Agents and Insurers.

The system also allows searches to be performed by a Consumer looking for property insurance or searches by Agents and Insurers looking for customers.

The agents and companies can create and manage the selection criteria for searching the properties, allowing them to select only the properties which match their target demographics.

The system provides automated reminders that allow searchers to edit their preferences or cancel their request.

[eConnectMarket](#) verifies whether the registered agents are participating licensed agents or not. It let's the system administrator approve the agents through the verification of Companies or against a list of valid NAIC #s and state company codes.

Intech will provide you a hands-on project management team that will oversee the development and implementation of your system while providing you with insight and visibility to progress being made.

Intech can provide our senior architects to design the solution to fit your specific requirements, our quality assurance team will track the development and assure it's successful implementation, our developers will provide you with a state-of-the-art system that allow you the satisfaction of knowing that you are providing the best service to your clients the consumers and insurance providers of your state.

Intech will provide training to your staff to perform routine maintenance or to edit the properties content.

The Value Add to Insurance Companies, Agents, and Homeowners:

- Provides ongoing daily free referrals to insurance companies and agents.
- Provides homeowners a quick and easy way, 24 hours a day, to initiate the process to get competitive bids for their property insurance needs.
- For homeowners who are not computer-savvy, the system provides the capability for them to provide their property information to customer service representatives, who will enter the information into the system.
- Allows insurance companies and agents to:
 - Target their valuable time on potential clients that match their strategic focus.
 - Download prospect lists to their own PCs, and provides the mobility to take their important information away from the office.
 - Incorporate a solution into their company's technical framework, rather than having to change their framework to match the solution.
 - Move away from paper-based prospect administration.
 - Reduce their staffing requirements for administrative functions, and to allocate the resources to revenue-enhancing tasks.
 - Have prospects who are not computer-savvy.

COST

The one time investment for the automation using eConnectMarket is \$250,000 which shows the returns within 6 months in the organization. Ongoing maintenance and any custom changes will be provided with very affordable prices. The entire source code will be provided.

Technical Information

This system is built to be very robust, scalable and flexible which can support 1500 concurrent users at the same time.

This is built with latest J2EE technologies which is XML based with WebServices to connect the backend underwriting or other insurance systems.

The database is any RDBMS. It could be SQL Server, or Oracle or any other RDBMS.

This system is Application Server Independent, which means that this system can be deployed on Weblogic, Websphere or JBoss application servers.

Currently, the FMAP system which is built with 90% of eConnectMarket, serves more than 60,000 users in Florida alone.